

Capabilities

Founded in 1983 on the belief that communications can be a force for good, GMMB is home to some of the most talented and experienced communicators in the business. A world class strategic communications firm, GMMB seeks to create real and lasting change that positively impacts families and individuals, our nation and the world. We apply proven techniques to take on pressing issues of the day, including healthcare, education, domestic and global public health, safety, energy and the environment, economic development, volunteer service and many others. With offices in Washington, DC, Seattle and Los Angeles, as well as staff in New York, our team of 200 helps federal and state governments, foundations, nonprofits, associations and corporations achieve their goals.

GMMB Professional Services

Strategic Communications

- Strategy Development
- Branding and Positioning
- Web Strategy
- Media Relations
- Media Planning, Buying and Placement
- Message Development and Training

Campaign Management

- Coalition Building
- Grassroots Organizing
- Corporate/Organizational Outreach
- Online Engagement

Design/Production Services

- Advertising – Traditional and Online
- Graphic Design
- Web Design and Development
- Broadcast Production

Procurement/Certifications

CCR/ORCA: Active
DUNS: 184861235
CAGE: 36LJ8

Acquisition Vehicles

Federal Supply Schedule – 541
Advertising and Integrated Management Services (AIMS)
GS07F0336V

Blanket Purchase Agreements

TSA – GS07F0336V
USDA – AG3198B060002
CNCS – CNSHQ10A0015

NAICS Codes

512110 – Motion Picture and Video Production
541430 – Graphic Design Services
541613 – Marketing Consulting Services
541810 – Advertising Agencies
541820 – Public Relations Agencies
541830 – Media Buying Agencies
541910 – Marketing Research and Public Opinion Polling

Past Performance (Partial)

U.S. Department of Agriculture
U.S. Department of Homeland Security
U.S. Department of Health and Human Services
Corporation for National and Community Service
New Jersey Department of Health and Senior Services
New York State Energy Research and Development Authority
Department of Vermont Health Access
Washington State Department of Health



1010 Wisconsin Avenue, NW, Suite 800
Washington, DC 20007
202.338.8700
www.gmmb.com
gmmb_dc@gmmb.com